

**PREFERENCE ON ADVERTISEMENT ON FIRST-CUM-FIRST BASIS**

ADVERTISEMENT	PARTICULAR	TARIFF (SAARC COUNTRIES)	Ticked [✓]
DOUBLE SPREAD (FRONT GATE FOLD)	COLOUR	Rs. 70,000/-	
DOUBLE SPREAD (INSIDE PAGE)	COLOUR	Rs. 60,000/-	
FRONT INSIDE COVER PAGE	COLOUR	Rs. 50,000/-	
OPENING FRONT	COLOUR	Rs. 40,000/-	
BACK COVER PAGE	COLOUR	Rs. 70,000/-	
BACK COVER INSIDE	COLOUR	Rs. 50,000/-	
SPECIAL PAGE (Special Paper)	COLOUR	Rs. 30,000/-	
FULL PAGE	COLOUR	Rs. 20,000/-	
BOOK MARKER (2 SIDE)	COLOUR	Rs. 20,000/-	
FULL PAGE	BLACK & WHITE	Rs. 15,000/-	
HALF PAGE	BLACK & WHITE	Rs. 10,000/-	
QUARTER PAGE	BLACK & WHITE	Rs. 8,000/-	

**-: IMPORTANT:-**

- The above-mentioned **TARIFF IS NET OF ANY AGENCY COMMISSION.**
- The full-page COLOUR /BLACK & WHITE Advertisement **SIZE IS 25CMS X 18CMS.**
- **BOOK MARKER SIZE IS 20X10 CMS. AD Format: CDR/PDF FORMAT with high resolution suitable for Printing BLACK & WHITE: PDF/TYPED MATTER by mail**
- Last date of receive the advertisement material is positively by End of **October - 2024**
- Advertisers will be allowed publication of their Entry in the Directory 2025 **FREE OF CHARGES.**
- The Directory shall be sent **FREE OF CHARGES** to all ITMA Members, Advertisers/Utilities, SEB'S/Gencos/ Transcos/Discoms/PSU's etc.
- The Non Members who have paid for the **ENTRY FEE** shall also receive the **Directory 2025 FREE OF CHARGES**
- All Payment for advertisement should be made in advance by Cheque/DD In favour of **"Indian Transformer Manufacturers Association"** Payable at Ghaziabad, UP

**RUSH YOUR AD MATERIAL TO BE RECEIVED BY THE END OF OCTOBER 2024**

To  
 The Director General,  
 Indian Transformer Manufacturers Association [ITMA]  
 2FCS-11, Ansal Plaza, Sector-3, Near Vaishali Metro Station  
 (Opp. Bhushan Steel) Vaishali, Ghaziabad, U.P- 201 010

Sub:- **Release of Advertisement in 13th Edition of ITMA Directory – 2025**

Dear Sir,

We hereby confirm to release an Advertisement.....Page for publishing in ITMA Directory-2025 and enclose herewith our Demand Draft/ Cheque No..... Dated.....for Rs...../-towards advertisement charges.

The Advertisement material is also enclosed, PLEASE TICK . [✓] [ YES ] [NO]

Thanking you,  
 Yours faithfully,

(SIGNATURE)

Name of the Person & Designation: .....

Name of the Company/Organization .....

Address .....

Phone ..... Mob ..... Whatsapp .....

Fax ..... Email ..... Website .....

Bank Transfer Details: .....